

• GRAPHICS • WEB • DESIGN • CORPORATE COMMUNICATIONS

- 4 Years of design experience in both agency and corporate environments
- Passion for design and willingness to go over and above to complete work on time
- Talent for bringing fresh perspective to brands without losing original intent
- Highly organized - improved procedures, processes and time tracking in every position
- See examples of work at [www.veeshan.in](http://www.veeshan.in)

### **Design Skills**

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**Experience:** Advertisements, Sales Collaterals, Logos and Corporate Identity, Trade Show materials, Web and Multimedia Graphics, Catalogs, Newsletters, Training materials, PowerPoint presentations, corporate communications.

**Software/Technologies:** Adobe Creative Suite 3 for Windows, including Web and Print Design Programs, Photoshop, Dreamweaver, Illustrator, Indesign, Acrobat, Microsoft Suite, HTML/CSS, JavaScript

### **Experience**

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#### **WhiteBull Media - 12/2009 - Present**

##### **Creative Designer, Lead**

*Core Designer* - handling various projects for media, telecom clients. Projects included design of print collaterals for Aircel, LG; Web production for Krishko Studios, Whitebull Media, Reflect Consulting, kCube Consulting. Marketing Communications for WhitebullMedia, Email Newsletters and Creatives for clients.

##### **Various Clients**

##### **Creative Consultant – Freelance; Training Orbit, Progressive Web Solutions**

Handling various project for clients. Projects included design of print collaterals, online promotion activities, eBook publishing, PowerPoint presentations for Training Orbit - Talent Services; HTML/CSS implementation, newsletters, eMailer for various clients of Progressive Web Solutions; Email Newsletters, internal communication designs for SIMTEK;

#### **Keane International Inc., - 6/2008 - 12/2009**

##### **Creative & Cognitive Designer – Corporate Marketing**

Handled corporate communications for internal/external clients. Print Collaterals, Branding activities, Event management, PowerPoint Presentations, Newsletters, eMailer, Whitepapers for internal/external clients. Poster designs, Event management for pfizer;

- Quality earned credibility with senior executives.

- Helped creating various activities that contributed to promote awareness and relationship among internal wings of the corporate
- Handled various activities like corporate shows, effective client-side presentations, increased visual impressions on corporate branding

### **CollabNet - 2/2008 to 5/2008**

#### **Web Designer - Branding**

Handled Customization of CollabNet Products, Branding CollabNet Products based on Customer Inputs, Corporate Presentations.

- Had a good exposure among giant clients like HP, American Express, ORACLE, Deutsche Bank.
- Exposure about Branding, online promotions for IT products

### **kCube Consulting - 2/2007 to 2/2008**

#### **Web Designer - Corporate**

Initially joined as a junior web designer but quickly promoted to core web/graphic designer as a result of work ethics and design skills. Handled Website Design, Web Application Design, Stand alone Application Design, GIS Application Design, Marketing Collaterals, Flyers, Corporate PowerPoint Presentations, Internal Branding.

- Quickly earned credibility with senior executives
- Assumed accountability for UI designs, challenging assignments on client's requirement with various design projects
- Conceived and created high-end branded collaterals for kCube

### **T&R Infoserve Private Ltd., - 12th June 2006 – 20th Nov 2006**

#### **Software Engineer, UI Designer**

Handled UI Design for studenz.in website. Team Co-ordination, Module designs and completion of each project phase.

- As a fresher, learnt handling a team and how to be an effective team player
- Participating in various aspects of software engineering model
- Learnt various web technologies like HTML/CSS coding, JavaScript

### **Education**

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- Bachelor of Computer Science and Engineering from Sivanthi Aditanar College of Engineering Affiliated to Anna University with 65% in 2005
- Diploma in Digital Visual Media, IMAGE Institute, in 2006
- Higher Secondary Education from Caldwell Higher Secondary School with 77% in 2001
- SSLC from Caldwell Higher Secondary School with 84% in April 1998